



# The colour of autumn

Brighten up your make-up bag with the colours of autumn. Celebrity make-up artist **Rachel Wood** brings us some recommendations



*Glinting in gold: Paul and Joe's luscious eyeshadow will dazzle this autumn*

**W**hen the autumn months arrive, cooler weather settles in and our wardrobe changes to adapt. The make-up that worked with our summer clothing doesn't always work with our new warmer wear and fading summer tans change the colours that complement our skin. Each new season, a whole new palette of colours comes into play, which means new trends, not just for fashion but for cosmetics too. To keep looking fresh and current, it is essential for our 'make-up wardrobe' to evolve. Here are some insider tips on how to keep up.

## Learn from the experts

Pantone Inc. is a world-renowned authority on colour, influencing the colours used from home furnishings to fashion. Their collection of colours for autumn (shown below) will be used by

many companies and designers to inspire their autumn collections.

A great way to use this colour chart is to take it shopping and use as a guide when purchasing products for autumn. This palette of pretty tones is great news for those on a budget as these hues are mostly standard tones and neutrals, meaning they are less likely to date from season to season. You could say that they're more budget-friendly colours – there's no neon green in this collection that will date quickly, and adding one to your make-up bag will give you an instant on-trend update.

## Bring the colours to life

Paul & Joe's Eye Colour number 12 is a beautiful gold that matches Pantone's Honey Yellow, as is L'Oreal's shimmer eyeshadow in Cream Lamé. Cosmetics a la Carte's Eye Define Shadow in Violet and MAC's Parfait Amour are close in tone to Pantone's recommendation of Purple Heart.

When applying these, for ease stick to a wash of the shadow. Apply a strong amount of a colour from the lash line (a small eye shadow applicator pad will do) and work the product up the lid until you hit the eye socket line. Next, take a soft eye shadow brush (a contour or rounded shape brush is great for blending like this) and blend the edge of the colour until it fades into the skin. This creates a lovely smoky eye

effect, which will be less heavy than using charcoal grey or black. Make sure you add lots of thick black mascara like Clinique's High Impact curling mascara to frame and open up your eyes.

If you like using a certain type of product all the time, such as pencil eyeliner, switch the colour for one of these autumnal colour choices to give your look an instant re-vamp. If, for example, you always use a brown pencil eyeliner, try a new colour such as Urban Decay's Gunmetal, which is very close to Pantone's Iron or Urban Decay's Deviant pencil which is similar to Pantone's Autumn colour choice of Majolica blue.

## Touch and feel

When updating your look, don't just think in terms of colour – you can make a big impact by switching texture too. In the summer months, many of us tend to stick to sheer tones and see-through glosses. Autumn 2009's make-up is the new equivalent to power dressing – don't be afraid to wear a full face and turn up the concentration of your colour.



*Outline: Urban Decay's eye pencils have great colour*

**American beauty**  
Pantone 19-1759

**Purple heart**  
Pantone 18-3520

**Honey yellow**  
Pantone 16-1143

**Iron**  
Pantone 18-1306

**Burnt Sienna**  
Pantone 17-1544

**Nomad**  
Pantone 16-1212

**Rapture rose**  
Pantone 17-1929

**Warm olive**  
Pantone 15-0646

**Majolica blue**  
Pantone 19-4125

**Crème Brûlée**  
Pantone 13-1006



**Highlights:** MAC's strobe cream is a stunning product

If you spent all summer wearing translucent pink lip gloss, upgrade to a cream or satin finish lipstick. These products will still give shine but give your colour more intensity. Chantecaille's Rose de Mai lipstick, available at Space NK is a great match for Pantone's Rapture Rose pink.

If you prefer to concentrate on strong lips rather than eyes, you're in luck! Vamp-toned lips will be everywhere through to winter. Courtney Blackman, Co-Founder & Co-Chairman at Fashion Business Club commented: "This autumn, look out for a warm fall palette. Think gradient tones of brown mixed with rich shades of berry."

Benefit's Sangria pencil is this perfect tone of deep plum and was used for the Autumn/Winter show for the fashion designer Hemyca at London Fashion Week. To wear, pencil in the entire lip, then add a touch of lip balm to give it a hint of moisture without being too glossy.

### Pale into significance

If your tan is fading and you were wondering what to do about your complexion don't stress or fake tan – get pale and interesting. Let the hit book and movie *Twilight* be your inspiration. The English rose will never be more popular – great news for those who are fair.

Those who have medium-toned or olive complexions and tend to go a little sallor or 'green' in the cooler months, rather than reaching for the fake tan try a colour-correcting face primer. Boots No7 Hypo-allergenic Lavender Colour Calming Primer can help sort out this problem. After moisturiser, apply a few small dollops to the face and blend into the skin. It not only helps foundation stay on longer but lifts dull-looking skin.

As for foundation, remember to steer away from heavy coverage foundations that may leave you looking chalky or white-faced. You want flawless but keep

it illuminating, so try using an iridescent moisturiser like MAC Strobe Cream. This product can be applied onto the skin like primer or dabbed on top of makeup to areas like the top of the cheekbones. You can also mix the Strobe Cream into your foundation to give it sheen. A sheer liquid highlighter like Armani's fluid sheer in shade 1 or 2 works wonders too.



### Face up

For a flawless look that isn't heavy, try Makeup Forever HD foundation. I used this product on the male models for the Qasimi show for men's fashion week in Paris and this foundation gave them flawless skin with out looking made-up (very important for boys!). The effect on women is outstanding. Makeup Forever is a huge brand in Paris and the USA and is a little more tricky to find in the UK but it can be found at website <http://www.gurumakeupemporium.com>

Finish this look by switching your bronzer to blusher. A hint of a burnt sienna tone will give paler complexions a boost and a fresh look. Apply a touch of a colour such as Nars Amour into the hollow of the cheeks and blend out towards the ear using a small blusher brush.

## Don't forget!

- New colours will always look best if your skin is clean and clear. Get into a good night-time ritual of removing all your make-up!
- It's still important to exfoliate the skin: flaking holiday skin, colder weather and indoor heating can take its toll on our complexions. Getting rid of those dead skin cells helps new ones resurface creating a smoother, more youthful glow.



- To finish, apply Liz Earle's Superskin concentrate. It contains lavender and camomile, which are calming before bed. Generously apply it to clean skin before bedtime and wake up feeling baby-soft. Supermodel Erin O'Conner is a fan.

• While you're giving your beauty regime a tune-up, maybe a change in scent is what you need too, especially if your summer scent is too sweet for autumn. Benefit's latest 3 scents named Crescent Row carry the crisp flavour of the changing season. It's worth checking them out just for the beautiful packaging.



**Smooth and sheer:** Armani's fluid will bring a luminescence to your skin



*"The English rose will never be more popular – great news for those who are fair"*



- Last but definitely not least, here's a little something extra to add to your autumnal beauty wish-list to apply it all... the AOFMakeup brush set. This set of 24 professional brushes are a great bargain for anyone looking to expand their beauty tools. It's valued at £300 but if you purchase it online ([www.aofmpro.com](http://www.aofmpro.com)) you get all 24 brushes for £98! Makeup Artist of the Year (Kylie's makeup artist) Caroline Barnes has a set and there are some great shaped brushes to help branch out your creativity; such as contour brushes to create that perfect smoky eye and foundation brushes to get your base looking perfect.